

## Healthy Choice of India





**Nutri Green Oil** Brand is one of the flagship brands of Kanav Enterprises Private Limited. The company manufactured and marketed **Rice Bran Oil, Multi Source Edible Oil, Kachi Ghani Mustard Oil** across the pan India.

Nutri Green Oil brand is known for it's exceptional quality and purity. We have implemented stringent quality control measures at every stage of the production process, ensuring that our oil consistently meets our exceeds industry and standards. this dedication to quality translates into a superior product that delivers optimal performance and customer satisfaction.









We believe that health comes first and our actions speak that.





#### **Mission**

Eating healthy is key to living healthy' is our motto. In a day and age when erratic and stressful lifestyles reign supreme, eating healthy is essential.



#### **Vision**

We envision our oil brand as a global leader with a widespread presence and a network of valued partnerships. By expanding our reach across markets and collaborating with industry stakeholders, we aim to share knowledge, drive innovation, and foster mutual growth. We believe in the power of collaboration and seek to form strategic alliances that amplify our collective impact.









## **OUR PROCESS**





#### **Procurement of Raw Material**

High quality raw products are procured from across India.

Extraction of Oil
Oil is extracted from the o

Oil is extracted from the seeds by employing state-of-the-art physically refined process technology in extremely hygienic conditions.

**Packaging of Oil** 

The oil is packed in sanitized bottles and cans in a manner that preserves its flavor, aroma and nutrition.

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#### **Distribution of Oil**

Packaged oil is loaded in trucks and delivered to local grocery stores for distribution.





## Rice Bran Oil

Benefits -

**Heart-Healthy** 

**Antioxidant Rich** 

**High Smoke Point** 

**Mild Flavour** 

**Digestive Health** 

Rice Bran Oil is a versatile cooking oil that offers numerous benefits for both culinary and health purposes.

OG CARBS

O<sub>G</sub> FIBER











## **Multi Source Oil**

**Benefits** -





Oryzanol helps to manage cholesterol









Antioxidants helps to improve immunity



Losorb technology ensures food absorbs lesser oil

Good MUFA & PUFA balance helps with right nutrition from fats

## Our Quality





PHYSICALLY REFINING **PROCESS** 







**ZERO CHOLESTEROL** 





**100% PRESERVATIVE** 

Healthy Choice of India





# NUTRI



#### **3 Cheers For Heart**

- **S** Anti-oxidant
- § Vitamin A & D and Anti-foaming agent
- 5 Free from Argemone Oil

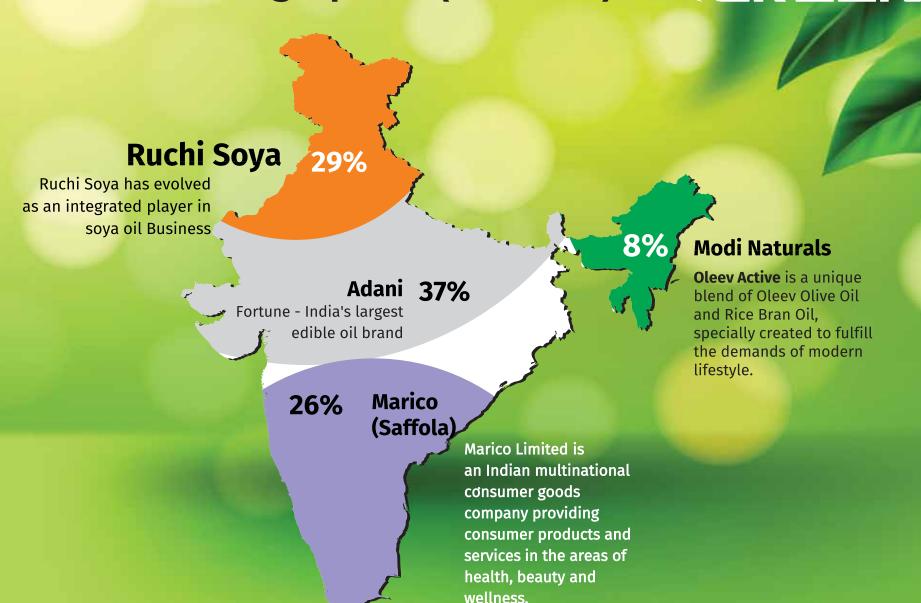






## **Market Share Infographics (EX- Para)**





## **Supply Chain Network**



#### **Current Warehouses**

We are starting with two warehouse:

**O** Ghaziabad

**O** Patna

#### **Distribution Through**

ØFTL

**ØPTL** 

**OCourier** 

Cargos/ Porter





#### Upcoming CFA



- Gurgoan
- Delhi
- Lucknow
- Zirakpur
- Jaipur

**EAST** 

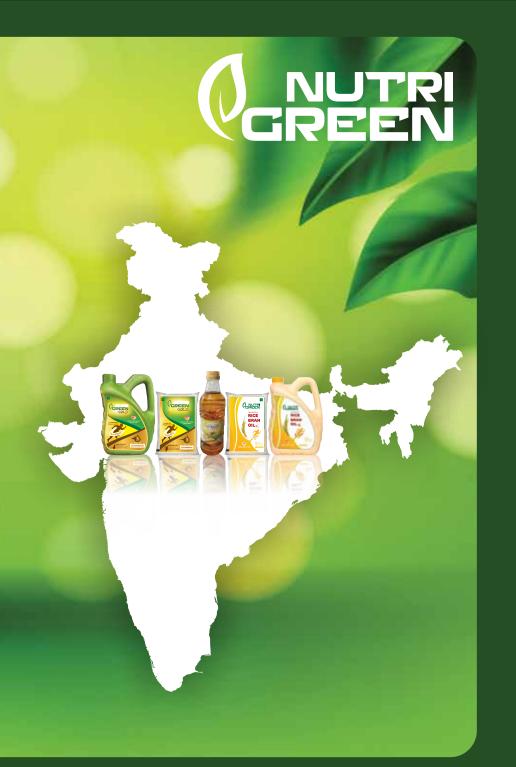
- **Q** Guwahati
- Kolkata
- Ranchi
- Siliguri
- **P** Bhubneshwar

WEST

- Ahmedabad
- **P** Bhiwandi
- **♀** Indore
- Raipur
- Pune

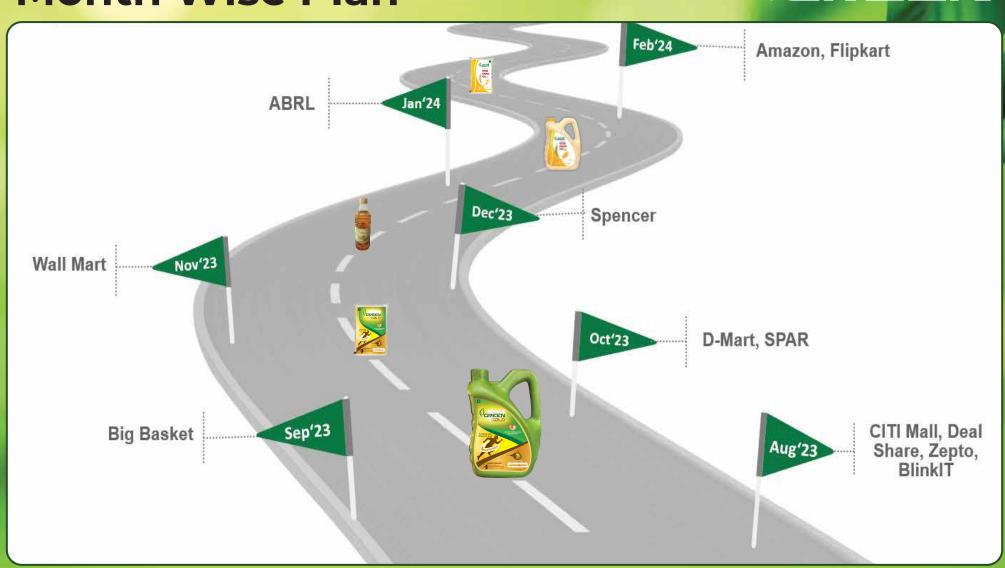
SOUTH

- Bangalore
- **♀** Chennai
- Hyderabad
- Vijaywada



# **Channel Expansion Month Wise Plan**





## **New Product Development Funnel**





Pure Range of Olive Oil



**Popcorn Kernels** 



**Blended Olive Oil** 



Makhana

### **Social Media Post**

**Product** Live

**Showcasing** 

Live

Tweeting





Social Seeding

Video **Promotion** 



**Sponsored Posts** 

**Platforms** 

Like

LikedIN **Campaigns** 



















#### **Distribution Channels**



**Modern Trade Channels** 



















**E-Commerce Platforms** 



















#### **Corporate Office:**

414, Jaina Tower - 1, District Centre, Janakpuri, New Delhi - 110058

#### **Registered Office**

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